

Kenny Litvack

Baritone



KENNY LITVACK, baritone, has been a member of Princeton Pro Musica's pro core of singers for 20 years. In that time, he has also served on PPM's board as development chair, vice president, and president. Since his board service ended in 2021, he has joined the staff as the organization's first-ever marketing manager. Kenny is also the chorus management specialist for Chorus Connection, where he is the lead on the sales team and also provides customer support.

As an arts nonprofit consultant, Kenny has given talks on social media marketing, moderated conference panels on board leadership, led the creation of strategic plans, and has provided other long-range and more immediate services related to the healthy functioning of nonprofit choruses. He has twice completed the Chorus Management Institute curriculum from Chorus America. Learn more at kennylitvack.com

An active choral musician, Kenny has performed as a professional chorister and soloist with Princeton Pro Musica, Sharim v'Sharot, St. Thomas' Episcopal Church (Whitemarsh, PA), Emanuel Lutheran Church (New Brunswick), Lutheran Church of Our Savior (Haddonfield), and others. He is very glad to return for a third appearance with PSMA. It's been a while!