



Kenny Litvack, baritone, has been a member of Princeton Pro Musica's professional core of singers for 21 years. In that time, he also served on PPM's board as development chair, vice president, and president. When his board service ended in 2021, he joined the staff as the organization's first-ever marketing manager. Kenny is also the chorus management specialist for Chorus Connection, where he leads the sales team and provides customer support.

As an arts nonprofit consultant, Kenny has given talks on social media marketing, moderated conference panels on board leadership, led the creation of strategic plans, and provided other long-range and immediate services to help choruses thrive. He has twice completed the Chorus Management Institute curriculum from Chorus America.

Learn more at [kennylitvack.com](http://kennylitvack.com)

An active choral musician, Kenny has performed as a professional chorister and soloist with Princeton Pro Musica, Sharim v'Sharot, St. Thomas' Episcopal Church (Whitemarsh, PA), Emanuel Lutheran Church (New Brunswick), Lutheran Church of Our Savior (Haddonfield), and others. He last appeared with PSMA for their reading of *Carmina Burana* in February 2025, and he is very glad to return this season.